





# History of O-Cedar Commercial

## Founded in 1906

*Most recognized and prominent manufacturer of cleaning tools in the United States\**

### Timeline

- **1962**--O-Cedar company was sold to the Drackett Corporation
- **1993**– A venture capital company simultaneously purchased O-Cedar and Vining Industries (an equally large private manufacturer of cleaning tools owned by the Leventhal family). The new combined company, O-Cedar Brands, became America's largest manufacturer of cleaning tools.
- **1997**– O-Cedar Brands entered the commercial marketplace.
- **2003**—O-Cedar Brands sold the Commercial Division to Todd Leventhal. The new company, Nexstep Commercial Products, is the exclusive licensee of O-Cedar in the commercial marketplace.

\* In a Gallup survey on unaided recall of cleaning manufacturers



*“O-Cedar makes your life easier”*



# Manufacturing Locations



A 90,000 sq. ft. manufacturing and distribution facility in **Paxton, IL** with 32 ft. ceilings and 52 machines, a 38,000 sq. ft. warehouse in Paxton, and a 20,000 sq. ft. manufacturing and distribution facility with 5 machines in **Springfield, OH**.



*“O-Cedar makes your life easier”*





# Product Line

- Dust Mops
- Microfiber
- Wet Mops
- Mopsticks
- Mop Buckets and Wringers
- Cleaning Equipment
- Angle Brooms
- Rotary Brushes
- Dust Pans
- Floor Sweeps
- Street Brooms
- Brushes
- Handles
- Scrapers
- Squeegees
- Corn Brooms
- Waste Containers

*and more!*



*“O-Cedar makes your life easier”*



# Cash 'N Carry

Cash 'N Carry products feature O-Cedar Commercial...**the brand you know and trust**...and colorful, attention-grabbing bilingual packaging.



Self-hanging and shelf-friendly packaging includes UPC bar code for easy checkout.



*"O-Cedar makes your life easier"*

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar



# Product Line-Mops

*O-Cedar produces a complete line of over 150 different skus of mopheads, color-coded for size and use.*



**Cut-end**



**Microfiber**



**Loop-end**



**Anti-microbial**



**Screw-on**

*"O-Cedar makes your life easier"*



# Product Line-Angle Brooms

*O-Cedar invented the concept of an angle plastic broom. The angle was designed to reach hard-to-get corners and under counters/cabinets.*



**Flagged**

**Two Styles**



**Unflagged**

*“O-Cedar makes your life easier”*





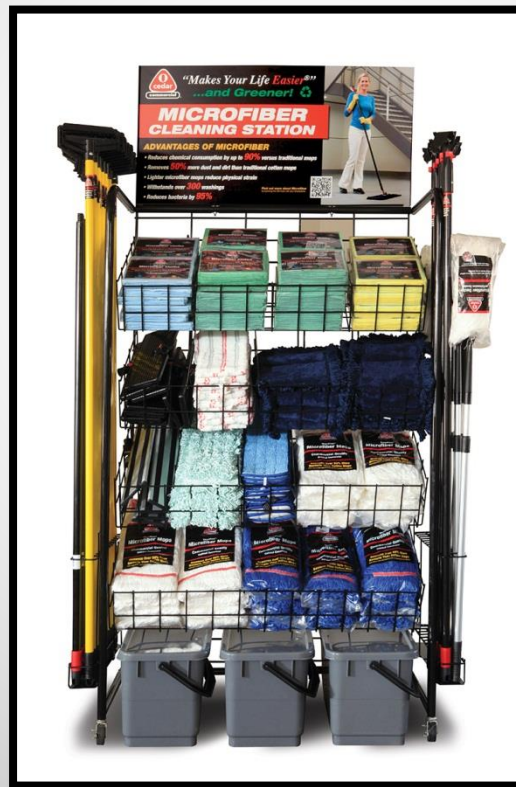
# Product Line-Microfiber

Microfiber is a very fine synthetic fiber composed of **80%** polyester and **20%** polyamide (nylon).

Duster

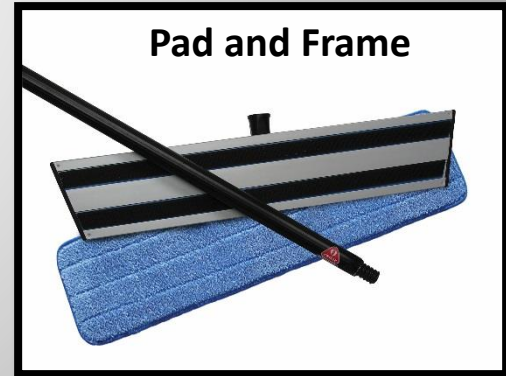


Charging Bucket



Glass, Mirror,  
Multi-Purpose,  
Polishing Cloths

Pad and Frame



*"O-Cedar makes your life easier"*

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar





# Product Line-Mop Buckets



MaxiPlus®



MaxiRough®



*"O-Cedar makes your life easier"*

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar



# Product Line-Brushes

O-Cedar produces a wide range of brushes, which include:

- **Push Brooms**
- **Deck Scrubs**
- **Utility Brushes**
- **Bowl Brushes**
- **Scrub Brushes**
- **Counter Dusters**



*"O-Cedar makes your life easier"*



# Product Line-Corn Brooms

*O-Cedar features the key styles to address every sweeping need:*



**Warehouse**



**Janitor**



**Lobby**



**Whisk**

*Our corn brooms are manufactured in the U.S. and Mexico to better meet all required specifications and price points.*

***"O-Cedar makes your life easier"***

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar





***Nexstep Commercial Products  
(Exclusive Licensee of O-Cedar) is  
committed to protecting the  
environment and improving the  
current state of Earth's ecosystem.***

***"O-Cedar makes your life easier"***





# How are Nexstep Commercial Products **Green?**

*Our products are classified as one or more of the following categories:*

## Post-Industrial Waste

Yarn used in our wet mops is made from **100%** post-industrial waste making it completely biodegradable.



## Renewable Resource

Bamboo is used in many of our wood handles

## Material/Space Reduction

Our state- of- the- art packaging provides a **45%** reduction in carton size.



## Recycled Resin

Plastic comprised of virgin/recycled resin

## New Technological Materials

Provides effective cleaning through its microscopic “hooks” and reduces the need to use stringent chemicals.

## Recycled Pulp

Cartons are made from **100%** recycled pulp



*“O-Cedar makes your life easier”*

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar



# Competitive Advantage

**Dedicated to providing customers quality and innovation**

**Consistently ship 99% of orders completely and correctly**

Sell to over 1,200 distributors located in 48 states

Flexibility not matched at most large companies

**Brand name recognized by a large percentage of the population**

**Competitive prices with world-class customer service**

Making cleaning easier and quicker for its many commercial distributors and end-users

*“O-Cedar makes your life easier”*

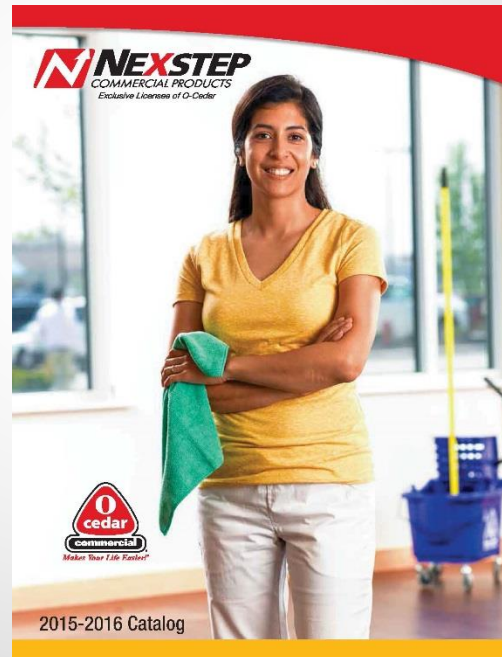






# Nexstep Sales Tools

- Product Sell Sheets
- Product Videos
- Customized Flyers
- Electronic Catalog
- [www.ocadoarcommercial.com](http://www.ocadoarcommercial.com)
- In-Person Training for Inside Sales Consultants
- Conference Call Presentations



### MaxiSweep™ Angle Broom with Fiberglass Handle

*Designed to make your job easier and quicker!*

- Low-profile black shroud makes sweeping in hard-to-get corners and under furniture easy
- Fully washable, long-lasting PET bristles will not wear down, break, or fall out like conventional corn bristles
- Prevent contamination by assigning colors to different areas
- 48" fiberglass handle w/swivel hang cap; easy to sanitize
- 13" sweeping surface; cleans larger areas in less time
- Flagged bristles sweep the finest particles

Item #	Description	Case Pkts	Case Wt.	Case Lbs.	Case Dimensions	Case H Length	UPC	SKU
4100	Red MaxiSweep™ Angle Broom - 48" x 13"	12	1.13	13.56	27 1/2" x 17 1/2"	48 1/2"	0 75027 56001	160 75027 56009
4101	Yellow MaxiSweep™ Angle Broom - 48" x 13"	12	1.13	13.56	27 1/2" x 17 1/2"	48 1/2"	0 75027 56002	160 75027 56010
4102	Black MaxiSweep™ Angle Broom - 48" x 13"	12	1.13	13.56	27 1/2" x 17 1/2"	48 1/2"	0 75027 56003	160 75027 56011

**Nexstep Commercial Products**  
 1418 W. Olympic Blvd. • Portland, OR 97207-0811  
 Telephone: 503-252-7455 • Fax: 503-252-7455  
 Email: [info@nexstepcommercial.com](mailto:info@nexstepcommercial.com)  
 Website: [www.ocadoarcommercial.com](http://www.ocadoarcommercial.com)

©2015 Nexstep Commercial Products. All rights reserved.  
 Nexstep Commercial Products is a registered trademark of O-Cedar Commercial Products.



*"O-Cedar makes your life easier"*



# End-User Market



**Foodservice**

**Contract  
Cleaners**



**Healthcare**

*“O-Cedar makes your life easier”*

**NEXSTEP**  
COMMERCIAL PRODUCTS  
Exclusive Licensee of O-Cedar



**Thank you for your time  
and interest in our  
company.**

*“O-Cedar makes your life easier”*

